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magnesium sterate, zinc stearate, and aluminum sterate] in combination with; (d) a selected amount of one or more waxes or fatty amides or a mixture thereof [at least one wax or fatty amides;], said amounts of (c) and (d) being sufficient to produce a substantially non-adhering gel; [a] said composition characterized by a gel rigidity of from about 20 to about 800 gram Bloom.

(once amended) 2. A non-adhearing gel of claim 1, wherein said [tri]block copolymer is a linear, multi-arm, branched, or star shaped block copolymer of the general configuration poly(styrene-ethylene-butylene-styrene), poly(styrene-ethylene-propylene-styrene) or a mixture thereof and optionally in combination with a selected amount of at least one polymer or copolymer selected from the group consisting of poly(styrene-butadiene-styrene), poly(styrene-butadiene), poly(styrene-isoprene-styrene), poly(styrene-isoprene), poly(styrene-ethylene-propylene)_n, [low viscosity] poly(styrene-ethylene-propylene-styrene), [low viscosity] poly(styrene-ethylene-butylene-styrene), poly(styrene-ethylene-butylene)_n, polystyrene, polybutylene, poly(ethylene-propylene), poly(ethylene-butylene), polypropylene, or polyethylene, wherein said selected copolymer is a linear, branched, multi-arm, or star shaped copolymer and the subscript n is two or greater.

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(New claim) 3. A non-adhearing gel of claim 1, wherein said block copolymer is a linear, multi-arm, branched, or star shaped block copolymer of the general configuration poly(styrene-ethylene-butylene-styrene), poly(styrene-ethylene-propylene-styrene), poly(styrene-ethylene-propylene)_n, poly(styrene-ethylene-butylene)_n, wherein the subscript n is two or greater or a mixture thereof and optionally in combination with a selected amount of at least one polymer or copolymer selected from the group consisting of poly(styrene-butadiene-styrene), poly(styrene-butadiene)_n, poly(styrene-butadiene), poly(styrene-isoprene-styrene), poly(styrene-isoprene)_n, poly(styrene-isoprene), poly(styrene-ethylene-propylene)_n, poly(styrene-ethylene-propylene), poly(styrene-ethylene-butylene)_n, poly(styrene-ethylene-butylene), polystyrene, polybutylene, poly(ethylene-propylene), poly(ethylene-butylene), polypropylene, or polyethylene, wherein said selected copolymer is a linear, branched, multi-arm, or star shaped copolymer; said composition characterized by a gel rigidity of from about 20 to about 800 gram Bloom.

(New claim) 4. A non-adhearing gel of claim 1, wherein said block copolymer is a linear, multi-arm, branched, or star shaped block copolymer of the general configuration poly(styrene-ethylene-propylene)_n, poly(styrene-ethylene-butylene)_n or a mixture thereof, wherein the subscript n is two or greater

and optionally in combination with a selected amount of at least one polymer or copolymer selected from the group consisting of poly(styrene-butadiene-styrene), poly(styrene-butadiene)_n, poly(styrene-butadiene), poly(styrene-isoprene-styrene), poly(styrene-isoprene)_n, poly(styrene-isoprene), poly(styrene-ethylene-propylene)_n, poly(styrene-ethylene-propylene), poly(styrene-ethylene-butylene)_n, poly(styrene-ethylene-butylene), polystyrene, polybutylene, poly(ethylene-propylene), poly(ethylene-butylene), polypropylene, or polyethylene, wherein said selected copolymer is a linear, branched, multi-arm, or star shaped copolymer; said composition characterized by a gel rigidity of from about 20 to about 800 gram Bloom.

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(New claim) 5. A non-adhearing gel of claim 1, wherein said block copolymer is a multi-arm block copolymer of the general configuration poly(styrene-ethylene-propylene)_n, poly(styrene-ethylene-butylene)_n or a mixture thereof, wherein the subscript n is two or greater and optionally in combination with a selected amount of at least one polymer or copolymer selected from the group consisting of poly(styrene-butadiene-styrene), poly(styrene-butadiene)_n, poly(styrene-butadiene), poly(styrene-isoprene-styrene), poly(styrene-isoprene)_n, poly(styrene-isoprene), poly(styrene-ethylene-propylene)_n, poly(styrene-ethylene-propylene), poly(styrene-ethylene-butylene)_n, poly(styrene-ethylene-butylene), polystyrene, polybutylene, poly(ethylene-propylene), poly(ethylene-butylene), polypropylene, or polyethylene, wherein said selected copolymer is a linear, branched, multi-arm, or star shaped copolymer; said composition characterized by a gel rigidity of from about 20 to about 800 gram Bloom.

(New claim) 6. A non-adhearing gel of claim 1, wherein said block copolymer is a multi-arm block copolymer of the general configuration poly(styrene-ethylene-propylene)_n, wherein the subscript n is two or greater and optionally in combination with a selected amount of at least one polymer or copolymer selected from the group consisting of poly(styrene-butadiene-styrene), poly(styrene-butadiene)_n, poly(styrene-butadiene), poly(styrene-isoprene-styrene), poly(styrene-isoprene)_n, poly(styrene-isoprene), poly(styrene-ethylene-propylene)_n, poly(styrene-ethylene-propylene), poly(styrene-ethylene-butylene)_n, poly(styrene-ethylene-butylene), polystyrene, polybutylene, poly(ethylene-propylene), poly(ethylene-butylene), polypropylene, or polyethylene, wherein said selected copolymer is a linear, branched, multi-arm, or star shaped copolymer; said composition characterized by a gel rigidity of from about 20 to about 800 gram Bloom.

(New claim) 7. A non-adhearing gel of claim 1, wherein said block copolymer is a multi-arm block copolymer of the general